

Rifat Najmi



Work Experiences

Updated May 2019



IBM

Senior User Experience Designer

July 2018 - Now

Handling digital transformation projects as a UX consultant.
Industries handled: Banking, Oil & Mining, Telecommunication

semesta⁺

Semesta

Co-founder, Chief Designer

January 2019 - Now

GOJEK

GOJEK

Web Project Manager - Creative Labs

March 2018 - June 2018 (4 months)

Creative Labs is a new division in GO-JEK aimed to provide world-class design services for everyone in the company. Day-to-day activities included meeting with stakeholders, managing projects, and web QA.

Web User Interface Design Lead

July 2017 - March 2018 (9 months)

Recruited talents and leading other UI and UX Designers. Designed wireframes, prototypes, interfaces, and web styleguide.

Web Department Manager

August 2015 - July 2017 (2 years)

Led the Web Department consisting of designers and developers. Day-to-day activities included wireframing, coding, managing projects, and meeting with stakeholders.



CHHTM

Creative
HotHouse
Technologies

Digital Designer

October 2014 - July 2015 (10 months)

Designed marketing/promotion materials. Created illustrations, mobile apps assets, and social media contents.

seratus.

Seratus Company

Senior Graphic Designer

October 2014 - July 2015 (10 months)

Managed project timelines. Led other Graphic Designers (junior to mid). Designed various medias, from websites to packaging.
Industries handled: Automotive, FMCG, Technology.

eXO

eXo Digital Agency

Senior Graphic Designer

February 2013 - March 2014 (1 year 2 months)

Designed Facebook apps, microsites, social media contents, and advertisement materials.
Industries handled: Education, FMCG, Finance, Media.

Litefm 105.8

Lite FM Jakarta

Graphic Designer

November 2011 - September 2012 (11 months)

Contact

+62 818 276276

info@rifatnajmi.com

rifatnajmi.com

linkedin.com/in/rifatnajmi

behance.net/rifatnajmi

instagram.com/rifatnajmi

Personal Information

Married, 1 daughter

Jakarta Selatan

Education

The Interaction Design Foundation

User Experience and
Interaction Design
2018 - Now

Universitas Paramadina

Bachelor of Arts in
Visual Communication Design
2004 - 2011

Certification

Google

Mobile Sites Certification -
Academy for Ads

IBM

Enterprise Design
Thinking Practitioner

The Interaction Design Foundation

Web Design for Usability

Accessibility:
How to Design for All

Human-Computer Interaction

Tools



Sketch



Figma



Invision



Zeplin



Abstract



Plant



Analytics



Bootstrap



Slack