

Rifat Najmi



Work Experiences

Updated October 2019



ZebraX

User Experience Design Lead

July 2019 - Now

Handling digital transformation projects as a UX consultant. Leading UX Design team.

Industries exposures: Oil & Mining

Managed: 2 persons



IBM iX

Senior User Experience Designer

July 2018 - July 2019 (1 year)

Handling digital transformation projects as a UX consultant.

Industries exposures: Banking, Oil & Mining, Telecommunication



GOJEK

Web Project Manager - Creative Labs

March 2018 - June 2018 (4 months)

Creative Labs is a new division in GO-JEK aimed to provide world-class design services for everyone in the company. Day-to-day activities included meeting with stakeholders, managing projects, and web QA.

Managed: 2 persons

Web User Interface Design Lead

July 2017 - March 2018 (9 months)

Recruited talents and leading other UI and UX Designers. Designed wireframes, prototypes, interfaces, and web styleguide.

Managed: 3 persons

Web Department Manager

August 2015 - July 2017 (2 years)

Led the Web Department consisting of designers and developers. Day-to-day activities included wireframing, coding, managing projects, and meeting with stakeholders.

Managed: 13 persons



Creative HotHouse Technologies

Digital Designer

October 2014 - July 2015 (10 months)

Designed marketing/promotion materials. Created illustrations, mobile apps assets, and social media contents.



Seratus Company

Senior Graphic Designer

March 2014 - October 2015 (7 months)



eXo Digital Agency

Senior Graphic Designer

February 2013 - March 2014 (1 year 1 months)



Lite FM Jakarta

Graphic Designer

November 2011 - September 2012 (11 months)

Contact

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Personal Information

Married, 1 daughter

Jakarta Selatan

Education

The Interaction Design Foundation

User Experience and Interaction Design
2018 - Now

Universitas Paramadina

Bachelor of Arts in Visual Communication Design
2004 - 2011

Certification (selected)

Google

Mobile Sites Certification

IBM

Enterprise Design Thinking Practitioner

The Interaction Design Foundation

Web Design for Usability

Accessibility: How to Design for All

Human-Computer Interaction

Tools



Sketch



Figma



Invision



Zeplin



Abstract



Plant



Analytics



Bootstrap



Slack